



Cent'!

1919 – 2019

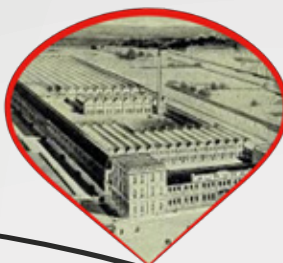


Founded in
1919
Via Della Basilica
TURIN

A History to
TELL



Our first 100 years
2019
Ready to write the
FUTURE



Moved in
1944
To Abbadia di Stura after the
BOMBING



A new adventure begins
2010
Let's become
GLOBAL



Lead by the Verona Family
YEARS '50-'90
Lives its golden age becoming
PEN FOR THE ITALIANS



Hastil and Thesi creation
1970
Exposed in New York at
MOMA



Aurora presents

Centennial % Italia

*The Centennial Collection:
10 iconic models revised,
each realized in 100 numbered pens,
for Italy and for the whole world.*

*An exclusive model will be released
Every month, on the 19th,
reminding the Aurora foundation in 1919.*

*We have written an Age-old History,
for every considerable decade to remember,
an Aurora series to collect!*



EDO

*Fountain pen
Limited Edition*
100 PIECES *Numbered*



*Fountain pen, 14kt. solid gold nib, rhodium-treated,
cap and barrel in black resin,
chrome plated trims, shiny red bottom.*

Released on February 19th 2019

EDO

*Fountain pen
Limited Edition*
100 PIECES *Numbered*



*Box in leatherette with black interior.
Exclusive sleeve
dedicated to our first 100 years.*

Released on February 19th 2019

88 *Fountain pen*
Limited Edition
100 PIECES *Numbered*



*Fountain pen, 18kt. solid rose gold nib,
rose gold plated cap and barrel,
enhanced by an up-to-date linear guilloché.
Rose gold plated trims.*

Released on March 19th 2019

88 *Fountain pen*
Limited Edition
100 PIECES *Numbered*



Box in black wood with black interior.
Exclusive sleeve
dedicated to our first 100 years.

Released on March 19th 2019

Cent'anni Italia



100 years...10 decades...



For any information, contact us

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