



*Cento!*

1919 – 2019

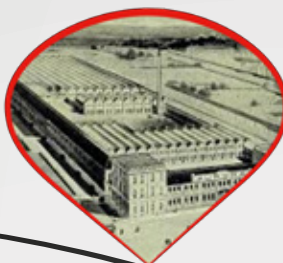


*Founded in*  
**1919**  
*Via Della Basilica*  
**TURIN**

*A History to*  
**TELL**



*Our first 100 years*  
**2019**  
*Ready to write the*  
**FUTURE**



*Moved in*  
**1944**  
*To Abbadia di Stura after the*  
**BOMBING**



*A new adventure begins*  
**2010**  
*Let's become*  
**GLOBAL**



*Lead by the Verona Family*  
**YEARS '50-'90**  
*Lives its golden age becoming*  
**PEN FOR THE ITALIANS**



*Hastil and Thesi creation*  
**1970**  
*Exposed in New York at*  
**MOMA**



*Aurora presents*

## *Cent' % Italia*

*The Centennial Collection:  
10 iconic models revised,  
each realized in 100 numbered pens,  
for Italy and for the whole world.*

*An exclusive model will be released  
Every month, on the 19<sup>th</sup>,  
reminding the Aurora foundation in 1919.*

*We have written an Age-old History,  
for every considerable decade to remember,  
an Aurora series to collect!*



# EDO

*Fountain pen  
Limited Edition*  
100 PIECES *Numbered*



*Fountain pen, 14kt. solid gold nib, rhodium-treated,  
cap and barrel in black resin,  
chrome plated trims, shiny red bottom.*

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*Released on February 19<sup>th</sup> 2019*

# EDO

*Fountain pen  
Limited Edition*  
100 PIECES *Numbered*



Box in leatherette with black interior.  
Exclusive sleeve  
dedicated to our first 100 years.

*Released on February 19<sup>th</sup> 2019*

88 *Fountain pen*  
*Limited Edition*  
100 PIECES *Numbered*



*Fountain pen, 18kt. solid rose gold nib,  
rose gold plated cap and barrel,  
enhanced by an up-to-date linear guilloché.  
Rose gold plated trims.*

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*Released on March 19<sup>th</sup> 2019*

# 88

*Fountain pen  
Limited Edition*  
**100 PIECES** *Numbered*



Box in black wood with black interior.  
Exclusive sleeve  
dedicated to our first 100 years.

*Released on March 19<sup>th</sup> 2019*

# IPSILO

*Fountain pen  
Limited Edition*  
100 PIECES *Numbered*



*Fountain pen, 14kt. black solid gold nib,  
Satin ruthenium cap and barrel,  
enhanced by an up-to-date guilloché  
“Quadra”, ruthenium trims, **shiny red bottom.***

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*Released on April 19<sup>th</sup> 2019*

# IPSILO

*Fountain pen  
Limited Edition*  
**100 PIECES** *Numbered*



Box in leatherette with black interior.  
Exclusive sleeve  
dedicated to our first 100 years.

*Released on April 19<sup>th</sup> 2019*

*Cent'anni Italia*



*100 years...10 decades...*



*Cento!*

1919 – 2019

For any information, contact us

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[www.aurorapen.it](http://www.aurorapen.it)